

UK Creativity Researchers' Annual Conference 2026: Programme (UK BST)

1000-1005	Opening	Organising Committee	
1005-1105	Masterclass	Dr Mark Batey	Creativity Research in Action
1105-1115	Break		
1115-1130	Talks	Edith Haim, Trento University	SpreadPy: A Python tool for modelling spreading activation and RAT difficulty in cognitive multiplex networks
1130-1140		Anthony Chen, University of Cambridge	Designing an Incubation Window: How Dim Daylight Supports Creative Readiness
1140-1155		Dr Megan Crawford, Edinburgh Napier University	The Impact Of AI On Creative Foresight
1155-1210		Claudio Freitas, King's College London	Creator to Editor: GenAI-Driven Role Displacement and its Impact on Psychological Ownership in Creative Professional Practice
1210-1245	Panel Discussion	Dr Megan Crawford (Chair), Edinburgh Napier University Prof. Nicholas Rowland, Pennsylvania State University Dr Elena Fitkov-Norris, Kingston University Dr Taner Doğan, Queen Margaret University	The implications of AI for the science and research ecosystem
1245-1330	Lunch		
1330-1345	Talks	Emily Shipp and Prof. Sarah Kettley, University of Edinburgh	Imagination Under Constraint: Psychological and Institutional Factors Shaping Generative Futures Thinking in Research Contexts
1345-1400		Iyad Sawaftah, Edinburgh Napier University	Does Your Environment Think With You? The Impact of Personalised Virtual Environment on Creativity and Cognitive Flexibility.
1400-1415		Dr Tony McCaffrey, Eagle Hill School	Teens Solving Global Problems
1415-1420		Dr Almudena Fernandez-Fontecha and Arsema Pérez-Hernández, Universidad de La Rioja - Spain	Creativity and L2 Semantic Fluency in EFL Adolescents: Evidence Across Taxonomic and Experiential Semantic Categories
1420-1425		Dr Jennifer Lynch and Dr Greg Fetzer, University College London	What Counts as a Creative Act? Introducing a Five-Facet Model of Creative Experience
1430-1435	Break		
1435-1450	Talks	Beth McManus, University of East London	Holding Uncertainty: Care, Capacity, and Entering Arts-Based Practice Together
1450-1505		Melissa McMullan, Edinburgh Napier University	Waves of Colour: A Systematic Review of Synaesthesia and Creativity
1505-1520		Dr William Orwig, Harvard University	The Roles of Memory and Imagination in Creative Evaluation
1520-1525	Closing	Organising Committee	