

UK Creativity Researchers' Annual Conference 2026: Programme (UK BST)

1000-1005	Opening	Organising Committee	
1005-1105	Masterclass	Dr Mark Batey, Manchester Metropolitan University	Creativity Research in Action
1105-1115	Break		
1115-1130	Talks	Edith Haim , Trento University with Salvatore Citraro, Alessandra Carini, Cynthia S.Q. Siew, Giulio Rossetti, Massimo Stella	SpreadPy: A Python tool for modelling spreading activation and RAT difficulty in cognitive multiplex networks
1130-1140		Anthony Chen , University of Cambridge	Designing an Incubation Window: How Dim Daylight Supports Creative Readiness
1140-1155	Parallel Sessions: Room 1	Dr Megan Crawford , Edinburgh Napier University with Nicholas Rowland, Luciana Blaha, Elena Fitkov-Norris, Taner Doğan, Miguel A. Moreno	The Impact of AI On Creative Foresight
1155-1210		Claudio Freitas , King's College London	Creator to Editor: GenAI-Driven Role Displacement and its Impact on Psychological Ownership in Creative Professional Practice
1210-1240		Panel Discussion Dr Megan Crawford (Chair), Edinburgh Napier University Prof. Nicholas Rowland , Pennsylvania State University Dr Elena Fitkov-Norris , Kingston University Dr Taner Doğan , Queen Margaret University	The implications of AI for the science and research ecosystem
1140-1240	Parallel Sessions: Room 2	Symposium Dr Melinda Rothouse (Chair), Saybrook University/Syncreate Juro Kosec , Independent artist, songwriter, filmmaker Whitney Ann Jenkins , Saybrook University Amanda Beck , Saybrook University	The Creative Scholar-Practitioner Journey: Reflections on Art-Making, Research, Production, and Performance
1245-1330	Lunch		
1330-1345	Talks	Emily Shipp , Futures Thinking and Prof Sarah Kettley, Edinburgh College of Art	Imagination Under Constraint: Psychological and Institutional Factors Shaping Generative Futures Thinking in Research Contexts
1345-1400		Iyad Sawaftah , Edinburgh Napier University	Does Your Environment Think with You? The Impact of Personalised Virtual Environment on Creativity and Cognitive Flexibility.
1400-1415		Dr Tony McCaffrey , Eagle Hill School	Teens Solving Global Problems
1415-1420		Dr Almudena Fernandez-Fontecha and Arsema Pérez-Hernández, Universidad de La Rioja	Creativity and L2 Semantic Fluency in EFL Adolescents: Evidence Across Taxonomic and Experiential Semantic Categories
1420-1425		Dr Jennifer Lynch , University College London with Greg Fetzer	What Counts as a Creative Act? Introducing a Five-Facet Model of Creative Experience
1430-1435	Break		
1435-1450	Talks	Beth McManus , University of East London	Holding Uncertainty: Care, Capacity, and Entering Arts-Based Practice Together
1450-1505		Melissa McMullan , Edinburgh Napier University	Waves of Colour: A Systematic Review of Synaesthesia and Creativity
1505-1520		Dr William Orwig and Prof Daniel Schacter, Harvard University	The Roles of Memory and Imagination in Creative Evaluation
1520-1525	Closing	Organising Committee	